



# CannPack WEST

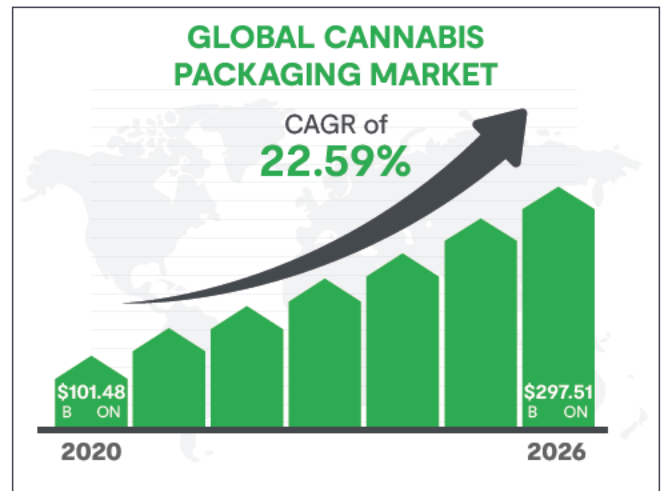
at  WestPack

## North America's Leading Cannabis Packaging Conference Returns

The West Coast's largest packaging show, WestPack, is joining forces with the California Cannabis Institute of America (CCIA) to deliver a robust education and exhibition event—CannPack West (formerly known as Cannabis Packaging Summit). This year, the cannabis packaging suppliers will be on the main show floor, increasing foot traffic to your booth. This event will bridge the "information gap" by connecting the production, sale, distribution of cannabis products (food, medical, and recreational) with the existing packaging networks serving food, pharma, and medical device markets. Get direct access to key decision makers, engineers, brand managers, and more actively looking to source packaging solutions.

### Why CannPack West...

Exhibiting at CannPack West provides an abundance of opportunities to showcase your company, products, and services directly with buyers and purchase influencers in a dynamic, professional environment. This event will be the starting point for delegates, exhibitors, and sponsors to hear from leading experts in the industry and establish beneficial partnerships.



**EXPERT PRESENTATIONS**  
**NETWORKING EVENTS**  
**SPONSOR EXHIBITS**  
**MAIN FLOOR BOOTH SHOWCASE**

## U.S. CANNABIS PACKAGING MARKET TRENDS

### KEY TRENDS THROUGH 2024

- » Expanding legal access to marijuana & hemp based CBD products will boost packaging needs
- » Cannabis producers will continue to seek custom packaging with high quality graphics & upscale image
- » Government regulations will continue to require specific labels & child resistant packaging & closures

2019 THROUGH 2024

# CAGR



### TOP CONTAINER TYPES & KEY USES



**JARS**  
lower, Topicals



**BOTTLES**  
Vegtable Oils, Tinctures, Edibles



**FOLDING CARTONS**  
Vaporizer Cartridges, lower, Pills & Capsules, Tinctures



**BAGS & POUCHES**  
lower, edibles

### PACKAGING SEGMENTS 2019

56%  
PRODUCT CONTAINERS



14%  
LABELS



13%  
SHIPPING CONTAINERS



9%  
CAPSULES & CLOSURES



9%  
EXTENSIBLE PACKAGING



EXHIBITOR BENEFITS	GOLD \$5,000	PLATINUM \$6,500
Each standard 10x10 booth package comes with the following: Identical signage (7" x 44") One 6' x 30" high draped table Two L'Erck® Chairs by Herman Miller One wastebasket One 500 Watt Electrical outlet Labor to install & dismantle the above items only included.	X	X
Corporate logo on WestPack homepage	X	X
Company description including link and logo on the event website exhibitor directory	X	X
Exhibitor listing in the event app the primary on-site attendee resource tool	X	X
Access to our V.P. Guest invites program a marketing platform tool to invite your customers or prospects	X	X
Continued access to pre-registered press/analyst list and informal PR services	X	X
# of CannPack West passes for your customers or selected staff (a/c access)	2	3
Corporate logo on Cannabis Packaging Conference holding sessions between sessions		X

INCREMENTAL BOOTH SPACE	QTY	PRICE PER
Add 100 NSF to your booth space in the Cannabis Packaging Zone	100 sf	\$3,000

A LA CARTE PROMO AND SPONSORSHIP	QTY	PRICE PER
Attendee pre-registration sponsorship	8	\$450
Mega Sign (3 x 8 double sided) upstairs at Cannabis Packaging Conference then moved to Lobby outside WestPack/Cannabis Packaging Zone	5	\$2,500
CannPack West Diamond Sponsorship: Sponsor logo sized larger than Platinum logos and placed above Platinum logos on holding sessions between conference sessions includes badge scan data for all CannPack West attendees	3	\$3,000

THOUGHT LEADERSHIP	QTY	PRICE PER
Exclusive Cannabis Packaging Conference 45-minute Speaking Program. AM on Day 1. Includes branding on your content slides lead capture for session and CannPack West attendees	1	\$5,000
Center Stage 45-minute Speaking Program. Only 2 speaking slots available: Afternoon on Day 2 and Morning on Day 3. Exact times TBD. Includes pre-event promotion and lead capture for session attendees	2	\$2,500



**CannPack**  
WEST



**WestPack**

**Secure Your Space Today!**

**CALL**  
844-826-9378

**EMAIL**  
exhibitor@advmfg.com



Standard Exhibitor Booth  
Standard 10'x10' Floorspace

